

OPSEU Local 598 Sponsorship/Donation Policy – effective May 4, 2016

“Local 598” represents unionized employees in Ontario that primarily operates at the Ontario Teachers’ Pension Plan office located at 5650 Yonge Street, Toronto, Ontario. Each year Local 598 receives requests for sponsorships from a wide variety of individuals.

This policy has been established to address requests for sponsorship in a consistent manner, based on the assessment criteria contained in this document.

Each request will be carefully assessed to determine if it meets the Local’s sponsorship, engagement and awareness objectives.

Scope of this policy

In the context of this policy, ‘sponsorship’ is defined as a ‘one-time’ monetary commitment in exchange for advertising, marketing and/or promotional opportunities.

Sponsorship:

- may only take the form of a ‘one-time’ monetary donation
- the exchange is for agreed upon acknowledgment

*This is an evolving policy. If new criteria are required, the Local Executive will re-visit the criteria and adjust in accordance with the Local objectives.

Policy and rules of engagement

All proposals will be reviewed. But approval will be limited to those that support the objectives of Local 598 and annual budgetary constraints.

A proposal/application for sponsorship should ideally be submitted within **six week** lead time to assess the application.

Each proposal will be assessed as follows:

- By the Local Executive Committee
- On a monthly basis
- On a merit basis, based on set criteria

Once reviewed, they will then be submitted to the Local Steward Meeting for a vote to approve or reject.

Sponsorship Criteria

Local 598 will only agree to sponsorship opportunities that:

- Are consistent with our reputation and objectives
- Helps achieve increased awareness of Local 598

Monetary Limitations

For 'team related' activities that meet our Local objectives, Local 598 will consider providing sponsorship to any OTPP team where the % of bargaining unit members is 80% or more and the TOTAL cost for non-bargaining unit members does not exceed \$500.

The Applicant will provide a detailed list of all team members with their employment position within OTPP and identify if they are bargaining unit or not, as well as cost *per* team member based on amount being applied for.

It should be noted that an 'approved' proposal is not automatically approved for the following year. A new proposal must be submitted each year for approval.

Special Situations

The Local 598 Executive Committee has previously voted to no longer provide charitable 'donations' to individuals or groups.

The Local will take into consideration a donation to union related causes which include, but are not limited to strike support for other Locals, or OPSEU initiatives such as those presented at Convention.

Exceptions

Organizations/activities which will not be considered for sponsorship by Local 598 include but are not limited those that:

- go against any principles/codes related to OPSEU or OTPP
- may be construed as discriminatory
- could be detrimental to public health or safety
- are for personal causes or non-profits
- have an affiliation with religious and/or political organizations/campaigns
- are external teams